



# **WDC's Community Engagement Universe**

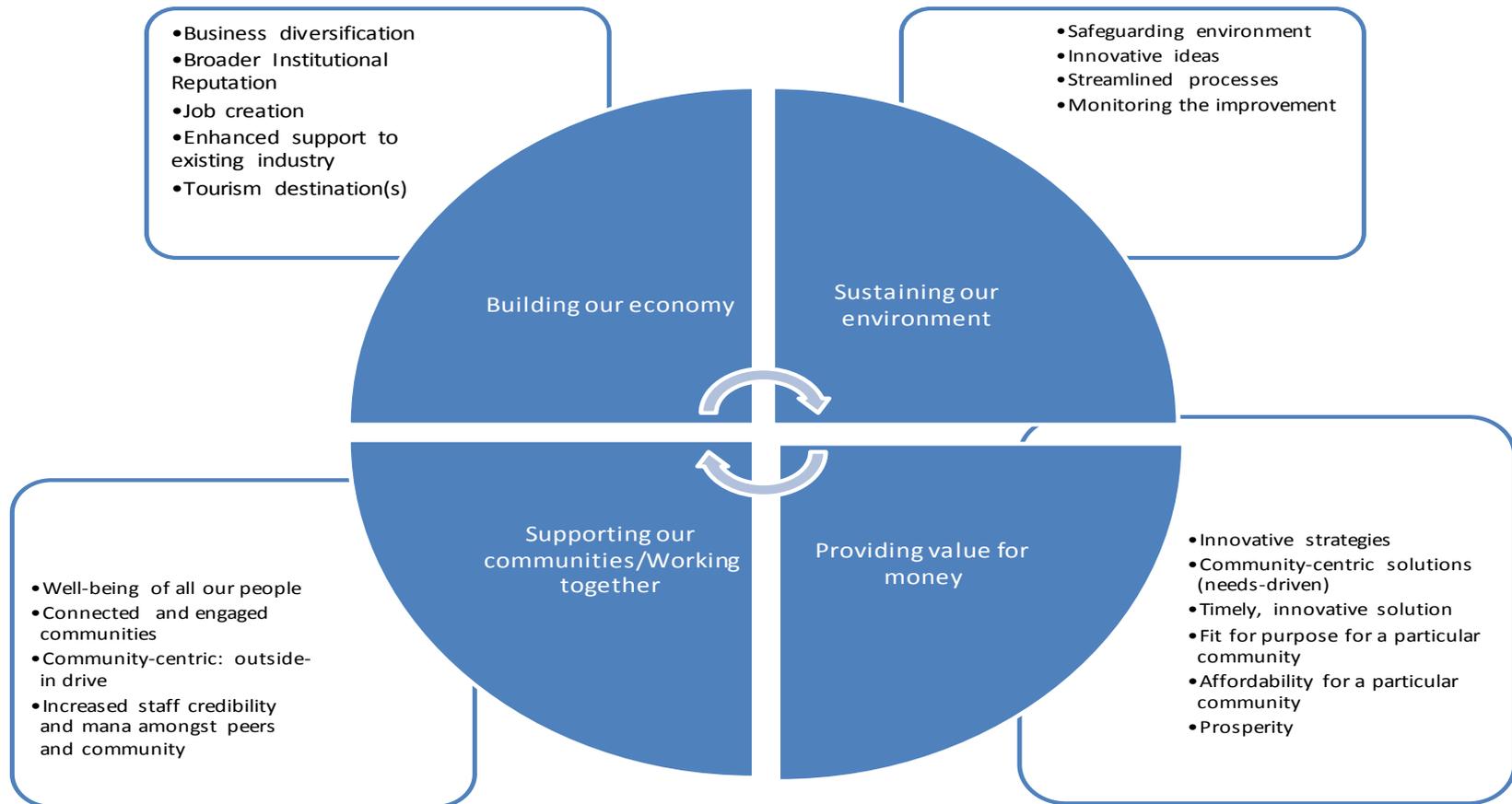
Dr Surya Pandey

# Background

- Different Growth patterns/pressures/community aspirations in the District – many challenges
- Some communities feeling left-behind in hard and soft infrastructure provisions
- Communities want more say in future planning
- Concentration of ALL Council planning towards the end of a LTP round
- New Council Directions
- Council's desire to develop community-driven 'masterplans' or 'community plans'
- New Council vision of Liveable, Thriving & Connected Communities.

The plans will include both the tangible and intangible benefits of new directions

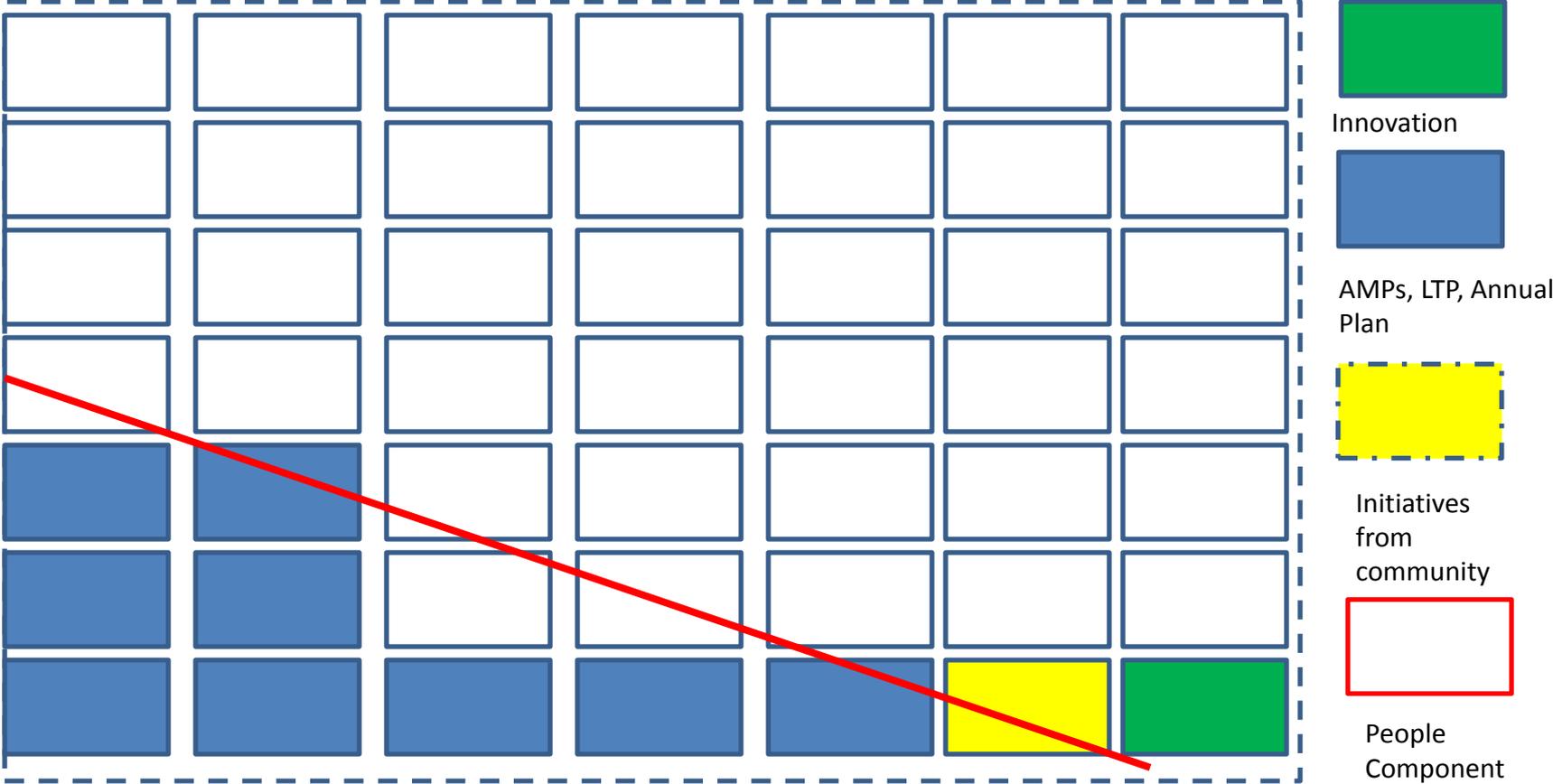
# Benefits of New Direction



# WDC's Community Engagement Universe *NOW*

- Most decisions that eventually affect the community are top-down driven – e.g. staff convincing the “Council” about a need/decision; and Council accepting it!
- Very little lead-consultation with community before decisions are made
- Most AMP or LTP planning work is carried out in Year 3 of the 3-year cycle
- Communities feel dis-empowered because mostly they are ‘informed’ of Council decisions!
- There is little evidence of co-design, co-create and co-produce
- Exceptions are Priority/Community projects (small per cent)
- New Council vision of Liveable, Thriving & Connected Communities
- Hence, a need to build-in the ‘People component’ and ‘Community advocacy’ in WDC functioning and planning

# WDC's Community Engagement Universe NOW



Inside-out  
Year 3



Outside-in  
Year 1

Community engagement horizon

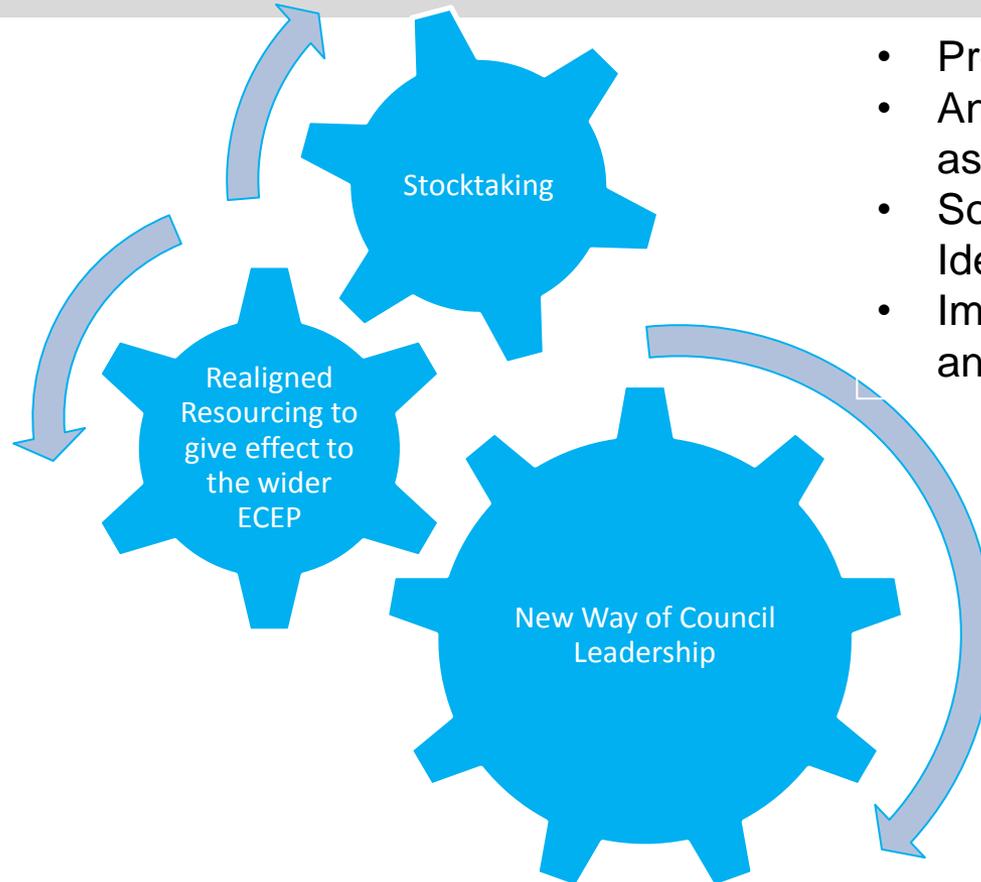
# Community-centric Drive: Three Major Components

WDC needs to CHANGE!

1. Enhanced Community Engagement Planning (ECEP)
2. Realigned Resourcing to give effect to the wider ECEP
3. Development of a Pilot project, Reporting and Masterplans/Community Plans

# I. Enhanced Community Engagement Planning (ECEP)

- Prioritisation of input from stakeholders
- Change Philosophy
- Getting staff buy-in



- Profiling
  - Analysis & assessment
  - Solution Identification
  - Implementation and monitoring
- 
- Outside-in processes
  - Enhanced community engagement

# A. Stocktaking

- For each community, study:
  - Demographics
  - State of current hard infrastructure
  - State of current social infrastructure
  - Whether sustainable principles applied (Env, Social, Econ, Cultural)
  - Connectivity with amenities
  - Inter-community connectivity
  - Vicinity to amenities
- For each community, consult and derive:
  - Establish Base-line
  - Minimum required amenity for that community
  - Aspirations for amenities
  - Maximum distance people travel for a school
  - Maximum distance people travel for a GP or A&E
  - Minimum level of service (LOS) required
  - Willingness to pay for enhanced LOS through targeted rate
- Multi-criteria analysis (MCA)

# A. Stocktaking – Case study

- Select two communities from MCA – Minimum and Maximum score, expectation
- Take the result back to communities
- Re-assess and decide the new LOS – both soft and hard infrastructure,

# B. New Way of Council Leadership

- Outside-in processes
- Most decisions that eventually affect the community are bottom-up (community) driven
- Adaptation of ECEP
- Empowerment of Communities – led by respective Councillors
- Empowerment of Community committee/ boards- led by respective Councillors
- Community ‘experts’ from each community opted-in - led by respective Councillors

# C. Realigned Resourcing to give effect to the wider ECEP

- Sponsor: Gavin Ion
- Preparation and implementation of “Our Plan - Gearing for Growth and Greatness”

# C. Change Philosophy

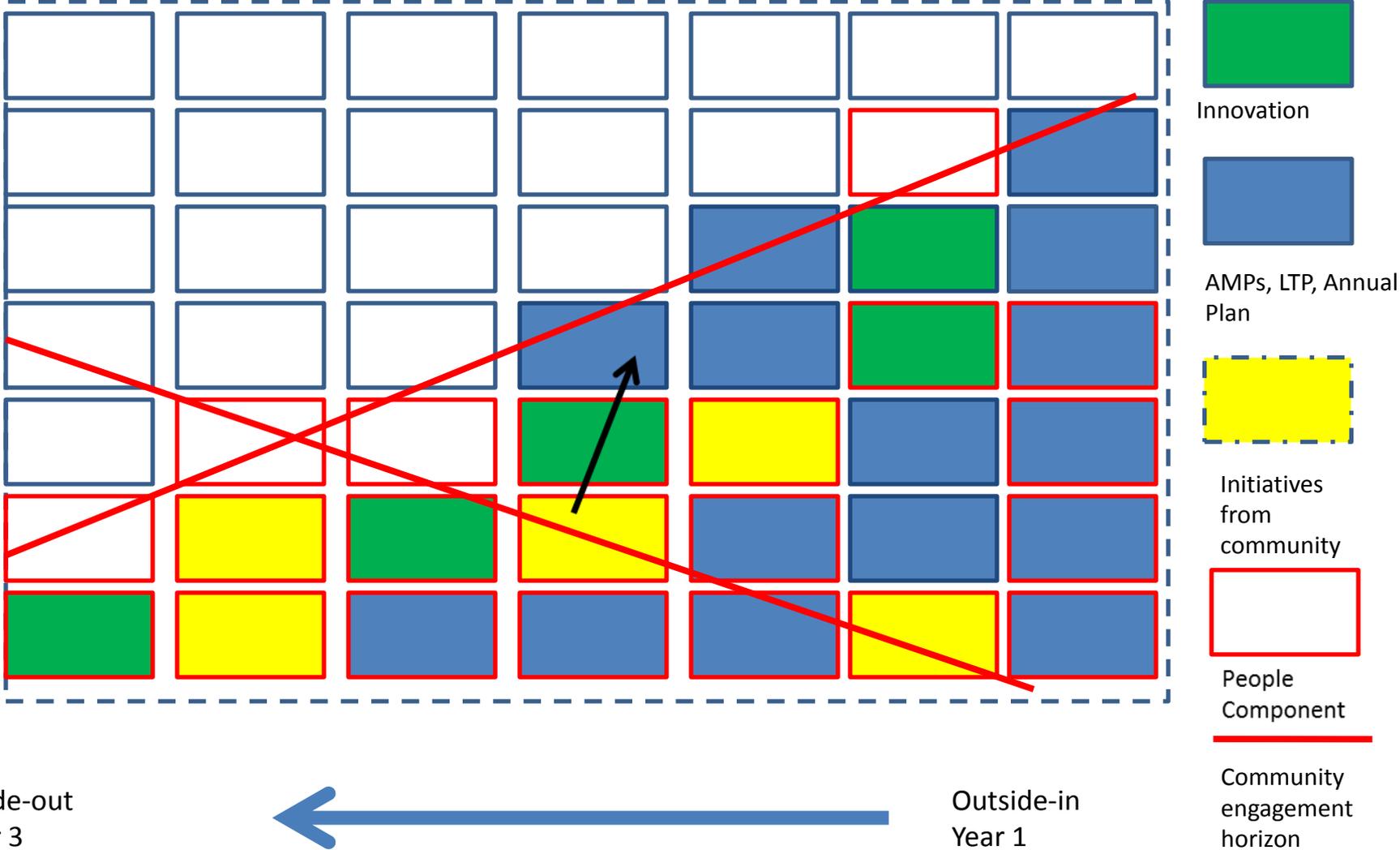
- Creation of Connected communities
- Working together with partners and stakeholders
- WDC becomes advocate for fulfilling community aspirations

# WDC's Community Engagement Universe *Future*

- Most decisions that eventually affect the community are bottom-up (community) driven
- Extensive lead-consultation with community
- Built-in co-design, co-create and co-produce principles
- AMP or LTP planning work starts in Year 1 of the 3-year cycle
- Communities are empowered (led by Councillors)
- Community plans have prominent feed into the District plan
- Innovation and initiatives from community are the main drivers of ALL WDC works programme
- Affordability and community engagement become the main plank
- 'People component' and 'Community advocacy' becomes mandatory in WDC functioning and planning



# WDC's Community Engagement Universe *FUTURE*



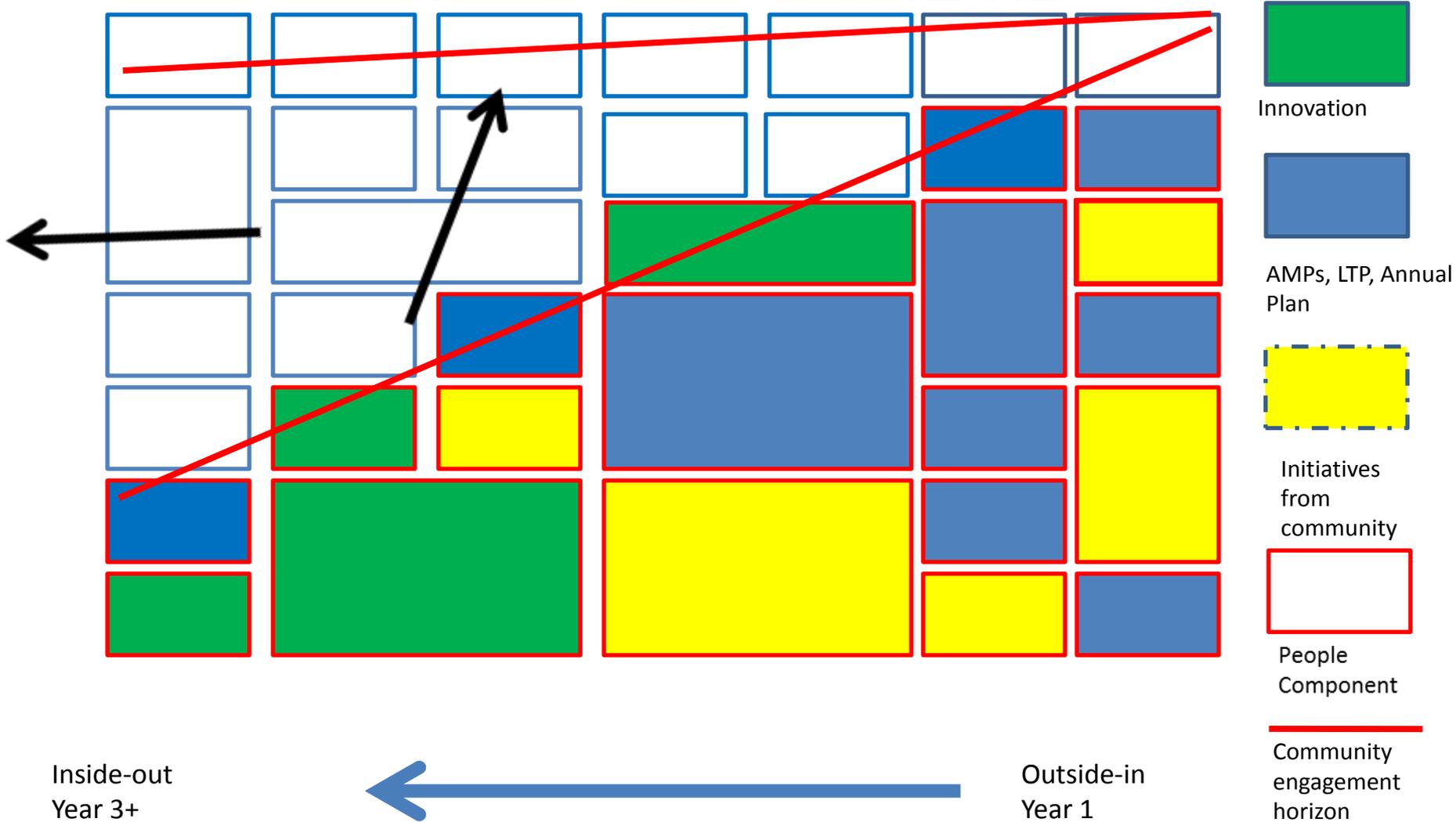
Inside-out  
Year 3



Outside-in  
Year 1

Community engagement horizon

# WDC's Community Engagement Universe *FUTURE* x2



# Development of a Pilot project, Masterplans, and Community plans

- Results and analyses from Stocktaking (Slide 8) and Case study (slide 9) will feed into a pilot study to :
  - Measure change in Community expectation, engagement and participation
  - Quantify quadruple bottom-line (Env, Social, Econ, Cultural)
  - Monitor and measure deviation from base-line data over time
- The above will feed into Masterplans and Community plans
  - Confirm Principles for master planning
  - Initial development of a framework for Masterplans and Community plans
  - Over time, each community to have individual Masterplans and Community plans incorporating processes and changes described in Slide 6 (Community-centric Drive: Three Major Components)

# On-going considerations

- Timeframe – the three major components (if all agree!)(slide 6) and WDC’s Community Engagement Universe Future (slides 13-16) need to be agreed and adapted by the Council
- Re-setting the clock
- Re-aligning

# Feedback and Discussion